

NEW FROM LUCKY LINE!

# KEY SHAPES™

SHAPED HOUSE KEYS THAT FIT YOUR LIFE!



• More than 30 Original House Key Shapes

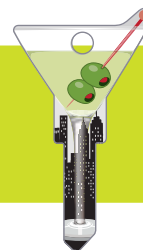
- WORK
- SPORTS
- PETS
- FUN!

• Complete Retail Packaging and Displays

NEW FUN & FRESH SHAPES!



38 FUN & FRESH SHAPES



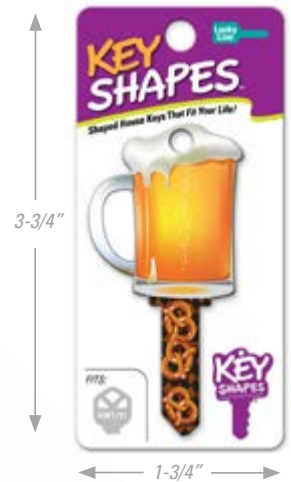
TURN PAGE TO SEE MORE!



# SHAPED HOUSE KEYS THAT FIT YOUR LIFE!

## Full Color Brass Keys in Fun Designs and Shapes!

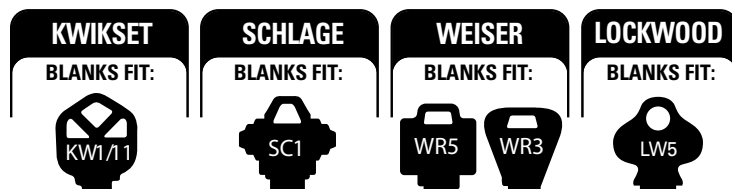
Lucky Line's new Key Shapes™ house key blanks are innovative, functional - and FUN! More than 30 copyright protected designs are printed in full color directly on both sides of our high-quality brass key blanks. Each design has its own unique shape that really makes a personal statement. From sports and pets, to work and play – Key Shapes™ are keys to fit your life.



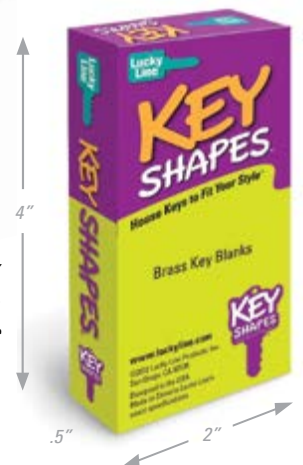
**Retail Card**  
Key blanks come 1/card with UPC

## Brass House Key Blanks

4 styles available:



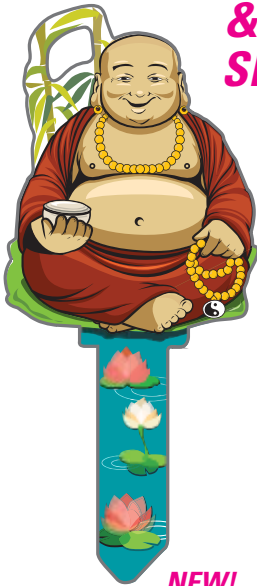
**5 Card Box**  
Packed 5 per box with inventory control UPC



# NEW FROM LUCKY LINE!

Lucky Line®

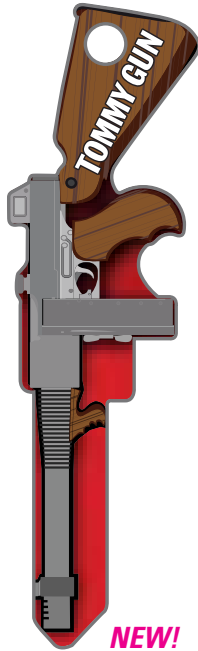
**NEW FUN  
& FRESH  
SHAPES!**



**NEW!**

**Buddha**

Item Nos:  
Kwikset: B137K, Schlage: B137S



**NEW!**

**Tommy Gun**

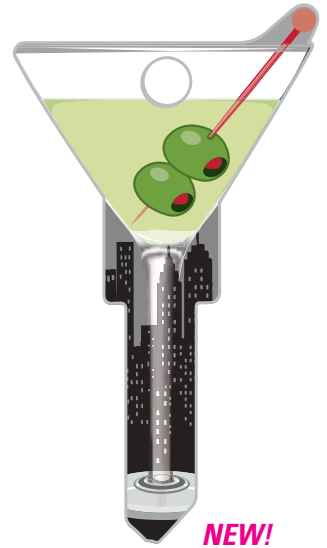
Item Nos:  
Kwikset: B139K, Schlage: B139S  
Weiser: B139W



**NEW!**

**Soccer**

Item Nos:  
Kwikset: B135K, Schlage: B135S  
Weiser: B135W



**NEW!**

**Martini**

Item Nos:  
Kwikset: B133K, Schlage: B133S  
Weiser: B133W



**NEW!**

**Cowboy**

Item Nos:  
Kwikset: B132K, Schlage: B132S,  
Weiser: B132W



**NEW!**

**Teacher**

Item Nos:  
Kwikset: B131K, Schlage: B131S



**NEW!**

**Artist**

Item Nos:  
Kwikset: B138K, Schlage: B138S



**NEW!**

**Sugar Skull**

Item Nos:  
Kwikset: B136K, Schlage: B136S

**ORDER  
TODAY!**

**Kwikset  
Blanks Fit:**



KW1/11

**Schlage  
Blanks Fit:**



SC1

**Weiser  
Blanks Fit:**



WR5



WR3

**Lockwood  
Blanks Fit:**



LW5

**3**





# MORE THAN 30 ORIGINAL KEY SHAPES!

WORK • SPORTS • PETS • FUN!



**American Flag**

Item Nos:  
Kwikset: B101K, Schlage: B101S



**Home**

Item Nos:  
Kwikset: B105K, Schlage: B105S  
Weiser: B105W, Lockwood: B105L



**Flower**

Item Nos:  
Kwikset: B106K, Schlage: B106S  
Weiser: B106W



**Checkered Flag**

Item Nos:  
Kwikset: B116K, Schlage: B116S,  
Lockwood: B116L



**Fishing Pole**

Item Nos:  
Kwikset: B117K, Schlage: B117S  
Weiser: B117W



**Rifle**

Item Nos:  
Kwikset: B118K, Schlage: B118S  
Weiser: B118W

**ORDER TODAY!  
800-654-6409**



**Rose**

Item Nos:  
Kwikset: B107K, Schlage: B107S  
Weiser: B107W



**Dog**

Item Nos:  
Kwikset: B114K, Schlage: B114S  
Weiser: B114W



**Cat**

Item Nos:  
Kwikset: B115K, Schlage: B115S  
Weiser: B115W



**Golf**

Item Nos:  
Kwikset: B119K, Schlage: B119S  
Weiser: B119W



**Baseball**

Item Nos:  
Kwikset: B120K, Schlage: B120S  
Weiser: B120W



**Football**

Item Nos:  
Kwikset: B121K, Schlage: B121S

**ORDER TODAY!**

**Kwikset  
Blanks Fit:**



**Schlage  
Blanks Fit:**



**Weiser  
Blanks Fit:**



**Lockwood  
Blanks Fit:**





# MORE THAN 30 ORIGINAL KEY SHAPES!

WORK • SPORTS • PETS • FUN!



### Wrench

Item Nos:  
Kwikset: B123K, Schlage: B123S  
Weiser: B123W, Lockwood: B123L



### Hammer

Item Nos:  
Kwikset: B122K, Schlage: B122S  
Weiser: B122W, Lockwood: B122L



### Cross

Item Nos:  
Kwikset: B124K, Schlage: B124S  
Weiser: B124W



### Diamond Ring

Item Nos:  
Kwikset: B102K, Schlage: B102S



### Money

Item Nos:  
Kwikset: B103K, Schlage: B103S



### Peace Sign

Item Nos:  
Kwikset: B104K, Schlage: B104S  
Weiser: B104W

**ORDER TODAY!  
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**Ice Cream Cone**

Item Nos:  
Kwikset: B111K, Schlage: B111S  
Weiser: B111W



**Beach**

Item Nos:  
Kwikset: B113K, Schlage: B113S  
Weiser: B113W



**Palm Tree**

Item Nos:  
Kwikset: B112K, Schlage: B112S  
Weiser: B112W



**Red Wine**

Item Nos:  
Kwikset: B108K, Schlage: B108S  
Weiser: B108W, Lockwood: B108L



**Margarita**

Item Nos:  
Kwikset: B109K, Schlage: B109S  
Weiser: B109W



**Beer Mug**

Item Nos:  
Kwikset: B110K, Schlage: B110S  
Weiser: B110W, Lockwood: B110L

**ORDER  
TODAY!**

**Kwikset  
Blanks Fit:**



**Schlage  
Blanks Fit:**



**Weiser  
Blanks Fit:**



**Lockwood  
Blanks Fit:**







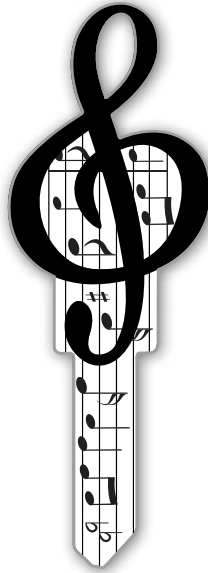
# MORE THAN 30 ORIGINAL KEY SHAPES!

**WORK • SPORTS • PETS • FUN!**



### **Tape Measure**

Item Nos:  
Kwikset: B126K, Schlage: B126S



### **Music**

Item Nos:  
Kwikset: B125K, Schlage: B125S  
Weiser: B125W, Lockwood: B125L



### **Earth**

Item Nos:  
Kwikset: B127K, Schlage: B127S  
Weiser: B127W



### **Hockey**

Item Nos:  
Kwikset: B130K, Schlage: B130S  
Weiser: B130W



### **Canadian Flag**

Item Nos:  
Kwikset: B128K, Schlage: B128S  
Weiser: B128W



### **Quebec Flag**

Item Nos:  
Kwikset: B129K, Schlage: B129S  
Weiser: B129W



**ORDER TODAY!  
800-654-6409**

# CUSTOM KEYS

**THE KEY TO ADVERTISING YOUR BUSINESS!**

Grow your business and increase brand awareness!

## CREATE YOUR OWN SHAPE!

- Order 4,000 per key blank style
- Key head maximum size is 1.5"(w) X 1.25 (h)"
- Art charge \$100 • Die charge \$175



YOUR CUSTOM KEY

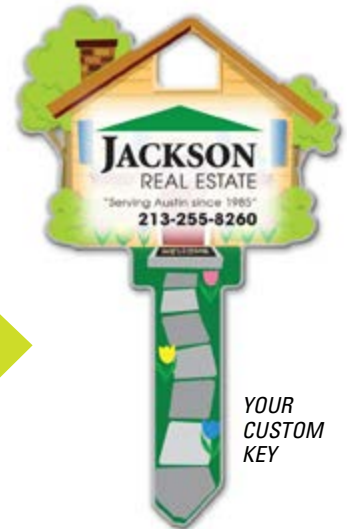
OR

## CUSTOMIZE AN EXISTING SHAPE!

- Order 4,000 per key blank style
- Key head maximum size is 1.5"(w) X 1.25 (h)"
- Art charge \$100

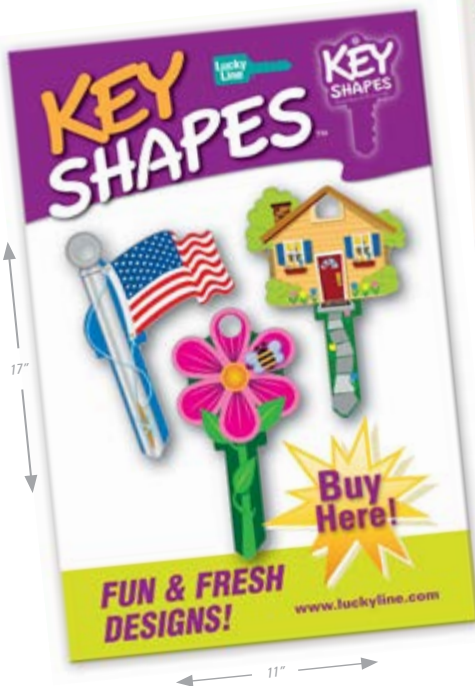


OUR KEY



YOUR CUSTOM KEY

## RETAIL TOOLS



### Window Decal

Item No: LLP DECAL KEYS

**FREE!**  
with purchase  
of 34004 - 7

### Counter Mat

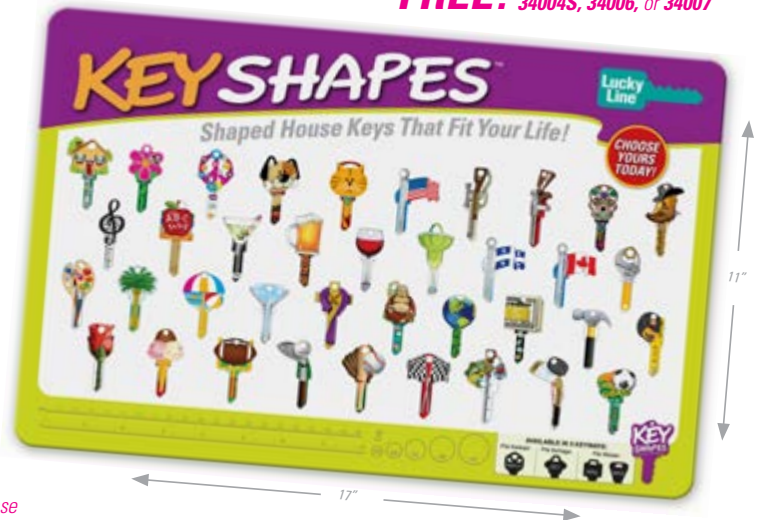
Item No: LLP MAT KEYS

**FREE!** with purchase of 34004, 34004S, 34006, or 34007

### SIGN

Item No: LLP SIGN KEYS

**FREE!** with purchase  
of 34007E







**ORDER TODAY!  
800-654-6409**

**MERCHANDISING & DISPLAYS\***

**2-PANEL  
WALL  
DISPLAY**

**Item No: 34006**  
48 SKUs, 240 pcs.

5ea. Kwikset,  
5ea. Schlage

Size (each panel):  
12"(h) x 12"(w)



**1-PANEL  
WALL  
DISPLAY**

**Item No: 34005**  
48 SKUs, 72 pcs.

2ea. Kwikset  
1ea. Schlage

**Item No: 34005S**  
48 SKUs, 72 pcs.

1ea. Kwikset  
2ea. Schlage

Size:  
12"(h) x 12"(w)

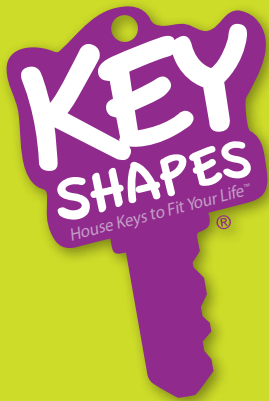


\* Display images are for  
informational purposes only.  
Actual assortments may vary.





Lucky Line Products, Inc.  
7890 Dunbrook Road  
San Diego, CA 92126-4369

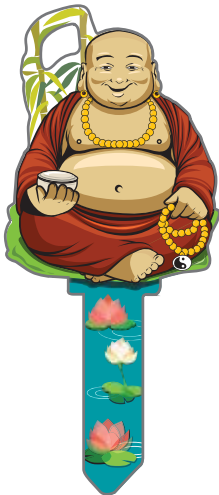


# SHAPED HOUSE KEYS THAT FIT YOUR LIFE!

- More Than 30 Original House Key Shapes
- Complete Retail Packaging and Displays
- **WORK** • **SPORTS** • **PETS** • **FUN!**



## 4 NEWEST SHAPES – AND MORE TO COME!



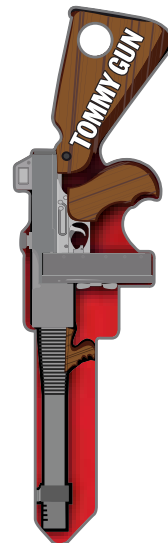
**Buddha**

Item No (Kwikset): B137K  
Item No (Schlage): B137S



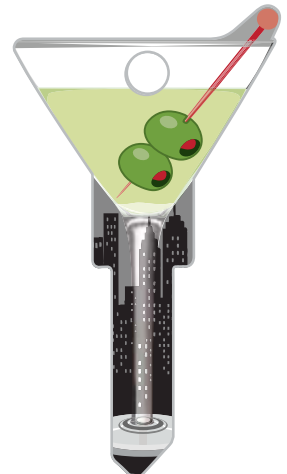
**Soccer**

Item Nos:  
Kwikset: B135K, Schlage: B135S  
Weiser: B135W



**Tommy Gun**

Item Nos:  
Kwikset: B139K, Schlage: B139S  
Weiser: B139W



**Martini**

Item Nos:  
Kwikset: B133K, Schlage: B133S  
Weiser: B133W

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