

# WordLock®

in a word: secure®

READY. SET AND RESET.



[www.wordlock.com](http://www.wordlock.com)  
STRONG, SECURE, EASY-TO-REMEMBER



**#1 SELLING WORD COMBINATION LOCK**



# The Original #1 Selling Word Combination Locks

## WordLock® in a word: secure®

Scientific studies have shown that words are much easier to remember than numbers.

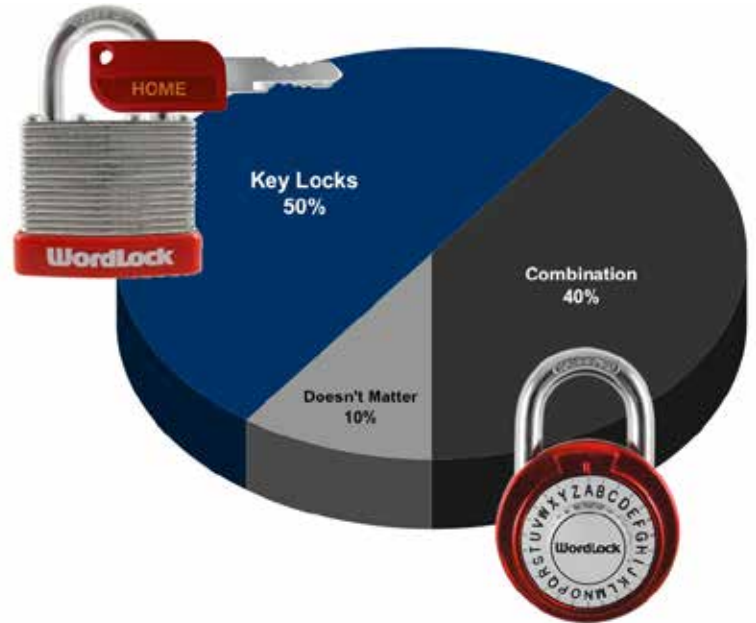
So why would you want to have to remember a number combination?

You'll have fun choosing a word that will help keep your belongings safe and secure.

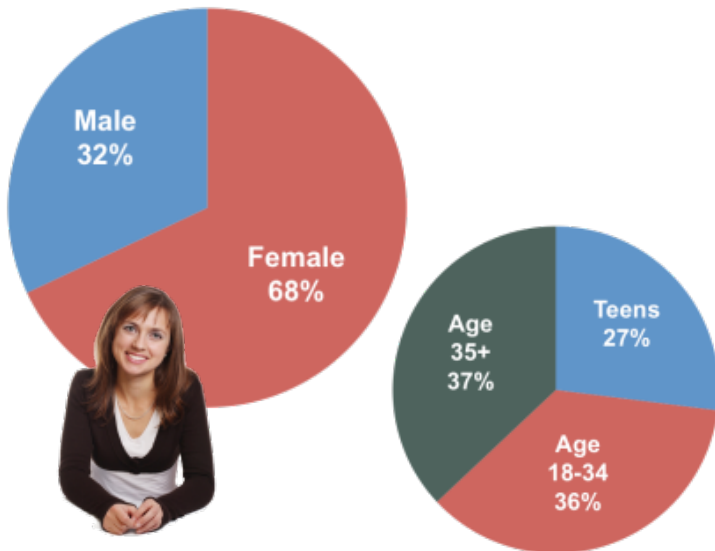
### CONSUMERS DESERVE CHOICES

**40%** of consumers prefer combination locks  
89% of this group complain numbers are too hard to remember

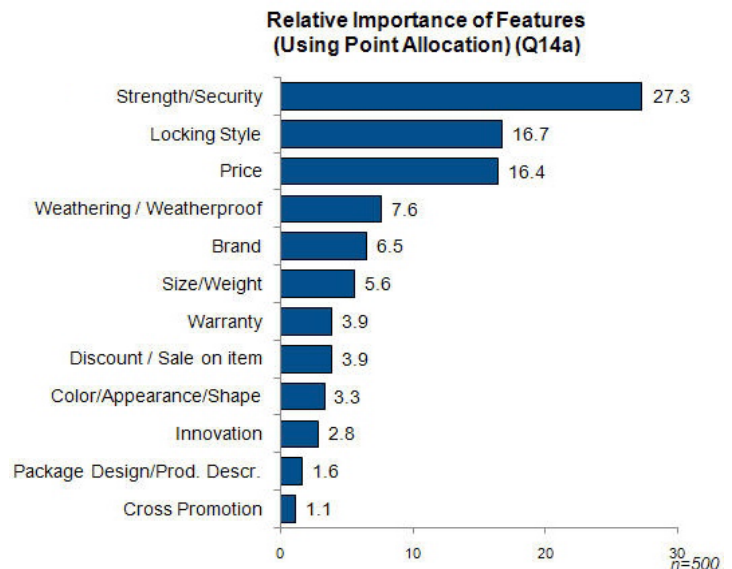
**50%** of consumers prefer key locks  
76% of consumers complain they can't find the right key when they need it



### OF THOSE WHO CHOOSE WORDLOCK, 68% ARE WOMEN WITH CHILDREN



### WORDS: MORE IMPORTANT THAN PRICE



**WordLock® is the originator of word combination locks and holds 18 patents worldwide**

# COMBINATION TEXT LOCKS

## TEXT LOCK CLASSIC

- » Preset 3-letter password
- » Chrome-plated body
- » Zinc dial with nickel plating
- » 0.8-inch hardened steel shackle
- » Durable metallic finish
- » Assorted colors



Item	Description	Inner	Master
PL-127-CP	Combo Text Lock Classic	6	48

## TEXT LOCK DELUXE

- » Preset 3-letter password
- » Anodized aluminum body
- » Chrome-plated dial
- » 0.8-inch hardened steel shackle
- » Durable metallic finish
- » Assorted colors



Item	Description	Inner	Master
PL-095-A1	Combo Text Lock Deluxe Assortment	6	48

## TEXT LOCK STANDARD

- » Preset 3-letter password
- » Steel body, ED-color finish
- » Zinc dial with nickel plating
- » 0.8-inch hardened steel shackle
- » Durable metallic finish
- » Assorted colors



Item	Description	Inner	Master
PL-130-A1	Combo Text Lock Assortment 2 Blue, 2 Purple, 2 Silver	6	48

## RESETTABLE TEXT LOCK

- » **RESETTABLE** 3-letter password
- » Anodized aluminum silver body
- » 0.8-inch hardened steel shackle for
- » Durable metallic finish
- » Assorted colors



Item	Description	Inner	Master
PL-109-A1	Combo Text Lock Resettable Assortment 2 Black, 2 Green, 2 Pink	6	48

## TEXT LOCK HARDWARE

- » Preset 3-letter password
- » Steel body, ED-color finish
- » Zinc dial with nickel plating
- » 0.8-inch hardened steel shackle
- » Durable metallic finish
- » Assorted colors



Item	Description	Inner	Master
PL-114-A1	Combo Text Lock Assortment 2 Blue, 2 Red, 2 Silver	6	48



# COMBINATION LOCKS

## PADLOCK 4-DIAL BRASS

- » 4 Dial
- » **RESETTABLE**
- » Solid Brass
- » Clamshell Pack
- » 38mm / 25mm



Item	Description	Inner	Master
PL-056-SL	Padlock 4-Dial 38mm Brass	6	48
PL-110-SL	Padlock 4-Dial 25mm Brass	6	48

## HIGH SECURITY

### PADLOCK 4-DIAL UTILITY

- » 4 Dial
- » Heavy Duty
- » Brass Color
- » **RESETTABLE**
- » 1.5in Shackle
- » Clamshell Pack



Item	Description	Inner	Master
PL-106-SS	Padlock 4-Dial 1.5in Utility	3	12

### 4-DIAL SPORTS LOCK

- » 4 Dial
- » **RESETTABLE**
- » ED Color (assorted)
- » Clamshell Pack



Item	Description	Inner	Master
PL-096-A1	Padlock 4-Dial Sports Lock	6	48

## HIGH SECURITY

### 4-DIAL DISCUS LOCK

- » 4 Dial
- » **RESETTABLE**
- » Stainless Steel Body
- » Rubber Bumper
- » Weatherproof
- » ASTM-rated to the highest standards
- » Clamshell Pack



Patented Design

Item	Description	Inner	Master
PL-074-SN	Discus Lock 4-Dial	6	48

### PADLOCK 5-DIAL COMBINATION

- » 5 Dial Combination
- » **RESETTABLE**
- » Spells 100,000 words or letter combinations
- » Cast metal body
- » Assorted Colors
- » Clamshell Pack

Item	Description	Inner	Master
PL-001-PK	Padlock 5-Dial Pink	6	48
PL-002-RD	Padlock 5-Dial Red	6	48
PL-003-SL	Padlock 5-Dial Silver	6	48
PL-004-BK	Padlock 5-Dial Black	6	48
PL-135-BL	Padlock 5-Dial Blue	6	48
PL-001-A1	Padlock 5-Dial Ass't 3 Black, 1 Red, 1 Silver	6	48
PL-126-AS	Padlock 5-Dial Ass't 3 Black, 1 Red, 1 Silver	6	48



### 4-DIAL LUGGAGE LOCK

- » 4 Dial
- » **RESETTABLE**
- » TSA and HMRC Approved
- » Assorted Colors
- » Clamshell Pack



Item	Description	Inner	Master
LL-203-BK	Luggage Lock TSA 4-Dial Black	6	48
LL-206-RD	Luggage Lock TSA 4-Dial Red	6	48
LL-207-SL	Luggage Lock TSA 4-Dial Silver	6	48
LL-277-A1	Luggage Lock TSA 4-Dial Assortment 3 Red, 2 Black, 1 Silver, 1-UPC	6	48

# PADLOCKS - MATCHKEYS

In a Complex World  
MATCH KEYS  
are E-Z to  
Find!

Patented  
System

VIDEO HERE



## What Does MatchKey Mean?

- Key Color Matches Lock Color
- Word on Key Matches Word on Lock
- Unique Key Shape

	Identifies Key	Identifies Lock
Painted Key	✓	✗
Colored Rings	✓	✗
<b>WordLockMatchKey</b>	✓	✓



## WARDER PADLOCK

2 Keys

- » Laminated Steel, Warded
- » Assorted Colors
- » Contains 2 keys
- » Clamshell Pack



Item	Description	Inner	Master
PL-117-A1	Padlock, Match Key Laminated Warded Assortment 1 Black, 1 Blue, 1 Green, 1 Red, 1-UPC	4	32

## ALUMINUM PADLOCK

2 Keys

- » Aluminum
- » Assorted Colors
- » Contains 2 keys
- » Clamshell Pack
- » Key Blank M12



Item	Description	Inner	Master
PL-121-A1	Padlock MatchKey 40mm Aluminum Assortment 1 Black, 1 Blue, 1 Green, 1 Red, 1-UPC	4	32

## LAMINATED STEEL PADLOCK

2 Keys

- » Laminated Steel
- » Assorted Colors
- » Contains 2 keys
- » Clamshell Pack
- » Key Blank Y5



Item	Description	Inner	Master
PL-118-A1	Padlock MatchKey 40mm Laminated Assortment 1 Black, 1 Blue, 1 Green, 1 Red, 1-UPC	4	32

## BRASS PADLOCK

2 Keys

- » Solid Brass
- » Assorted Colors
- » Contains 2 keys
- » Clamshell Pack
- » Key Blank Y52



Item	Description	Inner	Master
PL-122-A1	Padlock MatchKey 40mm Brass Assortment 1 Black, 1 Blue, 1 Green, 1 Red, 1-UPC	4	32

# CABLE LOCKS - COMBINATION BIKE LOCKS

## 6 MM X 4 FT - COMBINATION NON-RESETTABLE LOCKS



- » Compact size that's easy to store or toss into your backpack
- » Preset 4-letter password that's easy to remember
- » All-weather vinyl coating that minimizes scratching
- » Black dials with easy-to-read white letters
- » Card Pack

Item	Description	Inner	Master
CL-441-BK	Cable Lock 4-Dial Non-Reset Black	6	48
CL-454-BL	Cable Lock 4-Dial Non-Reset Blue	6	48
CL-455-RD	Cable Lock 4-Dial Non-Reset Red	6	48
CL-458-AS	Asst - Cable Lock 4-Dial Non-Reset (2BL, 2RD, 2PK) Individual UPCs	6	48
CL-510-A1	Asst - Cable Lock 4-Dial Non-Reset 1-UPC	6	48
CL-562-AS	Asst - Cable Lock 4-Dial Non-Reset (BK, RD, PU) Individual UPCs	6	48

## 10 MM X 5 FT **RESETTABLE** COMBINATION LOCKS



- » **RESETTABLE** word or letter combinations
- » Up to 10,000 possible combinations
- » Easy to set and reset your own combination
- » 5ft long, 10mm thick
- » All-weather vinyl coating that minimizes scratching
- » Bike mounting bracket

Item	Description	Inner	Master
CL-409-BL	Bike Lock 4-Dial Blue	4	32
CL-411-BK	Bike Lock 4-Dial Black	4	32
CL-420-AS	Bike Lock 4-Dial Assortment 2 Blue, 2 Red, 2 Pink, Individual UPCs	4	32
CL-596-A1	Asst - Bike Lock 4-Dial 1-UPC	6	24

## 12 MM X 6 FT **RESETTABLE** COMBINATION LOCKS



- » **RESETTABLE** word or letter combinations
- » Up to 10,000 possible combinations
- » Easy to set and reset your own combination
- » All-weather vinyl coating that minimizes scratching
- » Card Pack

Item	Description	Inner	Master
CL-506-AS	Asst - Bike Lock 4-Dial (BK, BL, RD) Individual UPCs	3	9

## 10 MM X 6 FT **RESETTABLE** COMBINATION LOCKS



- » **RESETTABLE** word or letter combinations
- » Up to 10,000 possible combinations
- » Easy to set and reset your own combination
- » All-weather vinyl coating that minimizes scratching
- » Card Pack

Item	Description	Inner	Master
CL-422-BK	Cable Lock 4-Dial Black	4	32



# CABLE LOCKS - COMBINATION BIKE LOCKS

## CABLE WITH **RESETTABLE** SPORTS LOCK



- » Heavy-duty flexible steel cable
- » 5ft long, 10mm thick
- » All-weather vinyl coating minimizes scratching
- » Combination Sports Lock
  - 10,000 combinations, new EverGrip™ design
  - **RESETTABLE** word or letter combinations
  - Unique contoured styling with elegant two-tone design
- » Assorted Colors

Item	Description	Inner	Master
CL-525-A1	Cable 10mm 5ft with Padlock 4-Dial 45mm Sports Lock Assortment 3 Black, 1 Blue, 1-UPC	4	32
CL-572-A1	Cable 10mm 5ft with Padlock 4-Dial 45mm Sports Lock Assortment 3 Black, 1 Blue, Individual UPCs	4	16

## L-HEAD **RESETTABLE** COMBINATION BIKE LOCK



- » **RESETTABLE** word or letter combinations
- » Up to 10,000 possible combinations
- » Easy to set and reset your own combination
- » 4ft long, 8mm thick
- » All-weather vinyl coating that minimizes scratching

Item	Description	Inner	Master
CL-558-AS	Cable Lock 4-Dial 8mm 4ft L-head Assortment 1 Black, 1 Blue, 1 Green Individual UPCs	3	9

# CABLE LOCKS - MATCHKEY

## 10MM 6FT MATCHKEY CABLE LOCK

- » 6ft long, 10mm thick
- » Unique Key Shape
- » Color of Key matches Color of Padlock
- » Word on Key matches Word on Padlock
- » Contains 2 keys
- » Card Pack



Item	Description	Inner	Master
CL-598-BK	Cable Lock MatchKey 10mm 6ft Black	4	32

## MATCHKEY BIKE LOCK

- » Unique Key Shape
- » Color of Key matches Color of Padlock
- » Word on Key matches Word on Padlock
- » Contains 2 keys
- » Card Pack



12MM 6FT



10MM 5FT



Item	Description	Diameter	Length	Inner	Master
CL-593-BK	Bike Lock MatchKey Black	10mm	5ft	4	32
CL-594-AS	Bike Lock MatchKey Assortment 2 Black, 1 Red, 1 Purple, Individual UPCs	10mm	5ft	4	32
CL-560-AS	Cable Lock MatchKey Assortment 1 Black, 1 Red, 1 Teal, Individual UPCs	12mm	6ft	3	9

## What is WLX Series?

- Larger Easy to Read Dials
- Matte Finished Preferred by Bike Enthusiasts

### 8 MM X 5 FT **RESETTABLE** 4-DIAL CABLE LOCK

**WLX SERIES**



- » **RESETTABLE** word or letter combinations
- » Up to 10,000 possible combinations
- » Easy to set and reset your own combination
- » 5ft long, 8mm thick
- » All-weather vinyl coating that minimizes scratching
- » Card Pack

Item	Description	Inner	Master
CL-433-BK	Cable Lock 4-Dial Matte Black WLX	4	32
CL-434-BL	Cable Lock 4-Dial Matte Blue WLX	4	32
CL-435-RD	Cable Lock 4-Dial Matte Red WLX	4	32
CL-436-PU	Cable Lock 4-Dial Matte Purple WLX	4	32
CL-605-A1	Asst - Cable Lock 4-Dial Matte WLX Assortment 1 Black, 1 Blue, 1 Purple, 1 Red, 1-UPC	4	32

### 12 MM X 6 FT **RESETTABLE** 4-DIAL CABLE LOCK

**WLX SERIES**



- » **RESETTABLE** word or letter combinations
- » Up to 10,000 possible combinations
- » Easy to set and reset your own combination
- » 6ft long, 12mm thick
- » All-weather vinyl coating that minimizes scratching
- » Card Pack

Item	Description	Inner	Master
CL-464-BK	Bike Lock 4-Dial Black WLX	4	32
CL-466-RD	Bike Lock 4-Dial Matte Red WLX	4	32
CL-607-A1	Bike Lock 4-Dial WLX Assortment 2 Black, 1 Blue, 1 Red, 1-UPC	4	32

### 8 MM X 5 FT MATCHKEY

**WLX SERIES**



- » Unique Key Shape
- » Color of Key matches Color of Padlock
- » Word on Key matches Word on Padlock
- » Contains 2 keys
- » Card Pack

Item	Description	Inner	Master
CL-581-BK	Cable Lock MatchKey Matte Black Hex WLX	4	32
CL-583-BL	Cable Lock MatchKey Matte Blue Hex WLX	4	32
CL-606-A1	Cable Lock MatchKey Matte Hex WLX Assortment 2 Black, 1 Blue, 1 Green, 1-UPC	4	32

### 12 MM X 6 FT MATCHKEY

**WLX SERIES**



- » Heavy-Duty Cable Lock
- » Unique Key Shape
- » Color of Key matches Color of Padlock
- » Word on Key matches Word on Padlock
- » Contains 2 keys
- » Card Pack

Item	Description	Inner	Master
CL-585-BK	Cable Lock MatchKey Matte Black Hex WLX	4	32
CL-608-A1	Cable Lock MatchKey Matte WLX Assortment 2 Black, 1, Blue, 1 Red, 1-UPC	4	32



# PREMIUM BIKE LOCKS

**WLX SERIES**

## 8 IN MATCHKEY U-LOCK BIKE LOCKS

### WLX PREMIUM SERIES

**WLX SERIES**



- » Heavy-duty U-Lock
- » 8-in long, 4.5-in wide, 14mm shackle
- » Double-locking
- » Unique Key Shape
- » Color of Key matches Color of Padlock
- » Word on Key matches Word on Padlock
- » Contains 2 keys
- » Card Pack

Item	Description	Inner	Master
CL-609-BK	U-Lock MatchKey 8in Matte Black	4	16
CL-609-BL	U-Lock MatchKey 8in Matte Blue	4	16
CL-609-RD	U-Lock MatchKey 8in Matte Red	4	16
CL-589-A1	Asst - U-Lock MatchKey 8in Matte WLX 1-UPC	4	16



## HIGH SECURITY

### 6 MM X 3 FT

### CHAIN WITH **RESETTABLE** BUMPER DISCUS LOCK

- » World's first combination discus lock
  - Solid stainless steel, rust-resistant body (70mm in diameter)
  - Deadbolt locking mechanism
  - Resettable
  - Up to 10,000 possible combinations (4 dials)
  - Easy to set and reset your own combination
- » Hardened steel chain
  - 10mm-diameter square links
  - 4 feet long
  - Durable cloth sleeve that minimizes scratching
- » Card Pack



**NEW!**

Item	Description	Inner	Master
CL-969-BK	Chain 10mm 4ft Black with Bumper Padlock 4-Dial 70mm Discus	3	12

# MARVEL COMBINATION BIKE LOCKS



Item	Description	Inner	Master
1516CA	Bike Lock Captain America	6	48
1516HK	Bike Lock Hulk	6	48
1516RM	Bike Lock Iron Man	6	48
1516SM	Bike Lock Spiderman	6	48



## MARVEL COMBINATION BIKE LOCK

- » Easy Pre-Set Word Combination
- » Flexible Steel Cable
- » 4ft x 8mm Cable
- » Also Stocked:
  - Floor Stands
  - Side Kicks
  - Clip Strips



**NEW!**

# PREMIUM CABLE LOCKS

## LOOP 'N LOCK BIKE LOCK™ 10MM X 7FT MATCHKEY CABLE LOCK



### What are Loop 'N Lock Bike Locks™?

- Lock Multiple Locks End to End to Make Extra Long Locks
- Use the Entire Cable Length
- Loop & Lock Bikes to the Car Roof, Pole or Each Other
- Integrated Lock Head Means No Padlocks to Lose
- Lock Bikes up to 7ft Apart!

- » Ultimate utility cable bike lock
- » Locks 2x as many bikes as standard locks
- » For use with single or multiple bikes
- » Secure to car racks, bike racks, or any fixed object
- » Key Color Matches Cable Color
- » Word on Key Matches Word on Lock
- » Unique Key Shape
- » Heavy-duty flexible steel cable
- » Card Pack



Item	Description	Diameter	Length	Inner	Master
CL-601-BK	Cable Lock MatchKey Black	10mm	8ft	4	16
CL-604-A1	Cable Lock MatchKey Ass't 3 Black, 1 Teal 1-UPC	10mm	7ft	4	32

VIDEO HERE



# SPECIALTY LOCKS

**NEW!**

## LIGHT-UP LOCK



**Safety Blinker**

VIDEO HERE



- » Letters light up from inside
- » Press Button - Light turns on 30 seconds to View Dial
- » Second Press - Light flashes slow until shut off
- » Third Press - Turns light off
- » **RESETTABLE** word or letter combinations
- » Up to 10,000 possible combinations
- » Easy to set and reset your own combination
- » 5ft long, 10mm thick
- » All-weather vinyl coating that minimizes scratching
- » Bike mounting bracket



Item	Description	Diameter	Length	Inner	Master
CL-635-A1	Cable Lock 4-Dial Easy-Read Assortment 2 Black, 1 Red	10mm	5ft	3	9

## STOR-MORE KEY SAFE



- More Space than Traditional Key Safes
- Holds Larger Items



VIDEO HERE



Two mounting options

- » Door-knob hanging and wall-mountable in one
- » Holds keys, key-fobs, credit cards
- » 10,000 possible combinations
- » **RESETTABLE** word or letter combination
- » Convenient: Great for Real Estate Sales, Home Service Providers/ Contractors, Children (After School)
- » Reinforced stainless steel body to withstand sawing and hammering
- » Clamshell Pack



Item	Description	Inner	Master
KS-052-BK	Store-More Key Safe	3	12



# WordLock®

in a word: secure®

## MERCHANDISING SOLUTIONS



CL-603-CS



PL-130-CS



PL-128-CS



PL-130-P1



**WordLock®**  
in a word: secure®

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Postage  
Info

Contact your WordLock Sales Representative for  
Additional Planogram, Display Options  
& Back to School Merchandising

